



## Business Recruitment Update

### Economic Development Committee

March 27, 2019

City of Charlotte Economic Development

March 27, 2019



## PROSPECTIVE BUSINESS

Current Projects: 7  
 Potential Jobs: 6,000  
 Potential Investment: \$300M

### Industry Sectors:

Financial Services  
 Tech  
 Engineering  
 HQ  
 Advance Manufacturing

### Lead Generation:

- Charlotte Regional Business Alliance
- Economic Development Partnership of NC
- Consultants

City of Charlotte Economic Development

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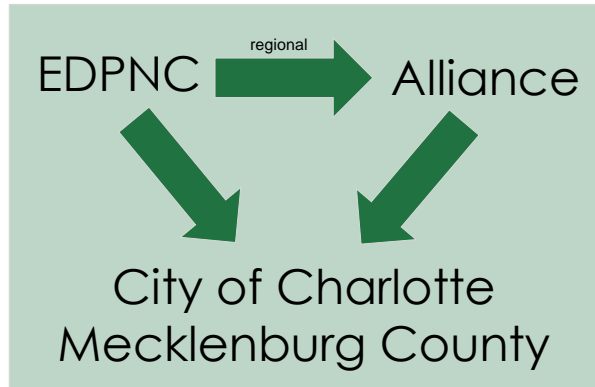


## LEAD GENERATION

### OLD WAY...

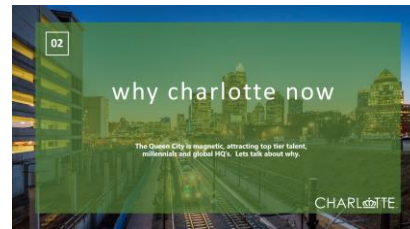
EDPNC → CHAMBER → CITY/COUNTY

### NEW WAY...



## WHAT LIES AHEAD

- Update Business Investment Grant
- Communication Materials
- Relationship Building
- Economic Development Stakeholder Roundtable
- Tech Talent Study
- Relocation Facilitation





QUESTIONS?